

## Corporate Identity Guidelines

Thank you for communicating our event, we appreciate your support. In order to ensure consistent communication of **RTC 2022**, please follow our corporate identity guidelines.

### Title & Spelling

The complete and correct title of our event is:

**RTC 2022**  
**RealTime Conference**

In the body of a text, please use a hyphen:

**RTC 2022 - RealTime Conference**

In combination with the date **RTC** is spelled in capital letters with a space in between title and date: **RTC 2022**. Without the date **RTC** is also spelled in capital letters.

This is the correct way to spell real-time when it is mentioned as a subject itself, lower case and with a hyphen.

### Logo

When publishing our logo please consider that there are different versions depending on the background colors.

You can download the logo package including different color versions and formats here:

[RTC 2022 Logo Package](#)

### Color

The **RTC** corporate Tile has the following color specifications

**RTC** Tile over white



R22 G205 B165  
HEX 16CDA5

**RTC** Tile over black or gradient



R33 G246 B165  
HEX 21F6A5