RTC December 13-15, 2021
Your Personalized
Sponsorship Opportunities

The World’s Premiere Event for Real-Time Technologies
The Year-Round Hub for the Global Real-Time Community

December 13-15 2021, Fully Virtual
The Rise Of The Metaverse: Populating The Metaverse
RealTime Conference (RTC) brings together the leaders, innovators, experts, aficionados, and advocates who are shaping the future - in real time and with real-time technologies - across industries and around the globe. RTC is the community hub to share and discover the very best of what’s new and what’s next with the real-time technology, tools, and applications that are rapidly transforming the ways we work, communicate, interact, and grow our businesses; remotely, collaboratively and in real-time. No other event provides access to such an elite and influential group of people.

16,434 Participants
Real-Time technologies are growing at an unprecedented pace and are shaping countless industries in their wake. RTC is the platform of choice for doing business in real time, with colleagues, customers, and partners on the cutting edge of real-time industries now expanding across the globe in every sector.

A Global Benchmark for Virtual Gatherings
For 48 hours, RTC produces a stunning live show from one of the most sophisticated LED stages in the world, packed with real-time live demos, panels, workshops, masterclasses, and top-notch keynote speakers.
TOWARDS GREATER SUCCESS
Worldwide & Impactful

16,434 Total Attendance Since April 2020
112 Countries Up to 1,000 Attendees per Session

US 50%
Europe 40%
Asia 10%

411 Top-notch Speakers
210 Companies Represented
48 Hours Show, Live and in Real-time

A Dream Audience to Maximize your Impact

86% Professionals
82% Decision Makers
64% Executive / Management

58% Have Been Working in Their Industry for More Than 10 Years
92% Will Include Real-time Solutions in their Processes, Products or Services in the Next 2-3 Years
99% of Attendees Recommend RTC to Friends and Colleagues!

"RealTime Conference provided once again the critical insights to the next reality we are stepping into - a photorealistic Metaverse where the real and virtual merge seamlessly together and barriers for social interactions began to disappear. On behalf of myself and Varjo, we thank the organizers and everyone in the real-time community for setting a new global benchmark for virtual events and exceptional speakers." – Jussi Mäkinen, CMO at Varjo - Helsinki

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Why Sponsor RTC?

Expand Market Share
Our approach is community driven, and sponsorship is a key component. Highly motivated sponsors are invited to consult on RTC programming, to address the needs of the real-time community, which also allows our partners to significantly grow their business and market share.

Accelerate Time-to-Markets
RTC is the single source to bring your products to market across multiple industries. RTC attracts companies looking for solutions and ready to invest right now. 92% of our attendees said their companies are likely or very likely to increase their investment in real-time technology and tools and/or add new real-time solutions to their processes, products or services in the next two-to-three years.

Generate New Leads
86% of RTC audience are Professionals, 82% are Decision Makers. 64% Executive/Management. RTC is the global connective tissue for creators, users, developers and investors in real-time technology and tools. Showcase your solutions, answer technical questions in real-time, and convince potential clients.

Increase Brand Exposure
Promote your brand, tools, and expertise to players in the global real-time community. Elevate your organization’s identity among industry leaders, technical experts, and real-time practitioners in a targeted market. RTC provides visibility options at all levels and price points.

Discover New Business Ideas
Hear from leaders in all areas of real-time, from industries with innovative strategies for growing their business using real-time, and from attendees looking for real-time solutions – maybe yours!

Engage with Highly Motivated Professionals
RTC offers a wide range of opportunities for engagement with professionals around the world. Instant chat and video options allow you to reach out to all attendees. RTC main sponsors have access to email contacts and to detailed analysis of audience and leads.

Recruit Top-Notch Talent
RTC offers a unique opportunity to recruit high-level professionals. Pitch your company to our 16,000+ attendees and conduct interviews in the intimacy of your own virtual suite.

“In addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands” – Alan Smithson, Co-Founder at MetaVRse - Toronto
Empowering Industry Crossover

Cross Industries - Cross-Pollination
We bring together the industry thought leaders, influencers and innovators from around the globe in real time and with real-time, across industries and market sectors that are too often siloed. RTC creates a unique opportunity for industry crossover & cross-pollination by bringing people together who learn from one another, transmit & apply that information back to their respective fields, and grow their business.

Digital Fashion gurus merge with Game Developers and Digital Humans Pioneers, Health Specialists join Data Professionals, Architects exchange with Real-Time Media, Sports Broadcasters dive into Volumetric Capture, unlocking new forms of monetization...

Technology, Tools and Industry Expertise
Real-time technology is fundamental to many key industries, each with a sophisticated set of custom real-time tools and applications that play a critical role in business. These new tools enable creativity, deliver growth and create competitive disruption in new markets across the globe. Understanding the transformative power of real-time leads to better business decisions that future-proof your organization.

“Bravo to the entire team for opening up the conversation across industries around real-time technologies these past two days – Girish Balakrishnan, Director, Virtual Production at Netflix - Los Angeles"
Business Oriented
We deeply understand RTC must deliver sales value. RTC program is structured to lead attendees towards workshops, masterclasses, user groups, tools of tomorrow presentations, real-time live demos or recruiting activities.

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Community Driven
Meet the World’s Real-Time Experts and participate in the discussion! Learn from the best, meet with your peers, greet your clients, promote your company, accelerate time-to-revenue, grow your business, speed time-to-market, share your knowledge and experience and contribute to the growth of the most vibrant and passionate community ever: the Real-Time Community!

“I feel so grateful to be part of the real time community and to be able to talk to others innovating and creating with the technology, thanks to events like this bringing everyone together. Every year my mind is blown and I’m already looking forward to December for the next RTC!” – Julia Lou, Lead Unreal Engineer, NantStudios - Los Angeles

Fully Virtual & Carbon Footprint Aware
RTC is not only setting up a new global benchmark for virtual events, but it is also emphasizing reducing the carbon footprint, minimizing travel expenses and hassle, as well as the environmental costs of traditional events.

“Your RTC conference was just amazing, congratulations! I was able to tune into a few presentations and all were great quality content. Such an innovative approach to host it all in a virtual set as well. It must have been an incredible amount of work to make this happen, thank you so much, simply amazing, way beyond all my expectations.” – Henry LaBounta, Senior Art Director - Minneapolis

Free
We want to facilitate the access to the real-time community, wherever attendees are on the planet. A huge thank you to our sponsors, whose generous support allowed us to present the Conference for free once again in April 2021!

“You planned, negotiated, gathered, and beautifully hosted another even more accomplished RealTime Conference. For free!!! A success!” – Jan Pinkava, Creative Director, Google / ATAP - Portland

RTC Core Principles

PROMOTE YOUR VALUES

Gender Inclusive and Conscious about Diversity
RTC strives to be inclusive and diverse in its audience, speakers and across the board. We work hard to bring more women and talents from around the globe.

Thank you to Mariana Acuna-Acosta, Kim Adams, Diana Arellano, Elizabeth Baron, Kathryn Brillhart, Lara Cawsey, Kathleen Cohen, Lynn Comp, Lisa Cooke, Barbara Ford Grant, Marientina Gotisis, Christina Heller, Callie Holderman, Sally-Ann Houghton, Carmen Kam, Connie Kennedy, Sandra E. Lopez, Julia Lou, Emma Lundberg, Alexa Meade, Wanda Meloni, Morgan Prygrocki, Linda Sellheim, Avishag Shemesh, Alice Taylor, Andrea Weidlich for proudly bearing the women flag at RTC.

And thank you to Victoria Abrash, Judy Curtis, Juvina Ines-Ten, Biljana Labovic, Odile Limpach, Susan Schell, Renate Schneider, and Michele Ziegler, for being such talented, creative, and wise RTC Team Members :)

“A fabulous event! Thanks for inviting the VES to be part of it. Looking forward to next year!” – Lisa Cooke, Chair, Board of Directors, VES - Los Angeles

“Congratulations for the excellence in this edition of the Real Time Conference, you guys have gone above and beyond. Congratulations to all the team, these things are not easy, but it looked so seamless that it seems like you’ve been doing it for years” – Jose Luis Gomez Diaz, Staff Software Engineer at Walt Disney Animation Studios - Los Angeles
Extending beyond our global RealTime Conference events, RTC has embarked on a strategic plan to meet the needs of the real-time community, as it grows.

RTC offers the vibrant real-time community the most complete resource and holistic hub for real-time professionals to come together to learn, share, and explore collaboratively and in real time - all year long, from anywhere on the planet.
TEAM
Meet the People Behind RTC

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Susan Schell
Producer
Juvina Ines Ten
Artistic Director

“Congratulations to your entire team on a successful RTC! It was an awesome three days! You all deserve a nap and a pat on the back! :)” – Stephanie Raney, Field Marketing Manager at Epic Games - Raleigh