RTC RealTime Conference

The World’s Premiere Event for Real-Time Technologies
The Year-Round Hub for the Global Real-Time Community

December 13-15 2021, Fully Virtual
The Rise Of The Metaverse: Populating The Metaverse
The Right Time for Real-Time

RealTime Conference (RTC) brings together the leaders, innovators, experts, aficionados, and advocates who are shaping the future - in real time and with real-time technologies - across industries and around the globe. RTC is the community hub to share and discover the very best of what's new and what's next with the real-time technology, tools, and applications that are rapidly transforming the ways we work, communicate, interact, and grow our businesses; remotely, collaboratively and in real-time. No other event provides access to such an elite and influential group of people.

16,434 Participants
Real-Time technologies are growing at an unprecedented pace and are shaping countless industries in their wake. RTC is the platform of choice for doing business in real time, with colleagues, customers, and partners on the cutting edge of real-time industries now expanding across the globe in every sector.

A Global Benchmark for Virtual Gatherings
For 48 hours, RTC produces a stunning live show from one of the most sophisticated LED stages in the world, packed with real-time live demos, panels, workshops, masterclasses, and top-notch keynote speakers.

"I have to say, I was really impressed with RTC. It was really well run and the quality of the talks were superb. I watched a very big portion of all 3 days and was really engaged. Thank you so much for letting me be a part of it, and congratulations on having created such a great experience." - Christopher Nichols, Director of Chaos Labs - Los Angeles
TOWARDS GREATER SUCCESS

Worldwide & Impactful

16,434
Total Attendance
Since April 2020

112
Countries

Up to 1,000
Attendees per Session

US
50%

411
Top-notch Speakers

Europe
40%

210
Companies Represented

Asia
10%

48
Hours Show, Live
and in Real-time

A Dream Audience to Maximize your Impact

86%
Professionals

82%
Decision Makers

64%
Executive / Management

58%
Have Been Working in
Their Industry for
More Than 10 Years

92%
Will Include Real-time
Solutions in their Processes,
Products or Services in the
Next 2-3 Years

99%
of Attendees Recommend
RTC to Friends and
Colleagues!

*All trademarks, logos and brand names are the property of their respective owners. All company, product and service names used in this website are for identification purposes only. Use of these names, trademarks and brands does not imply endorsement.

“RealTime Conference provided once again the critical insights to the next reality we are stepping into - a photorealistic Metaverse where the real and virtual merge seamlessly together and barriers for social interactions began to disappear. On behalf of myself and Varjo, we thank the organizers and everyone in the real-time community for setting a new global benchmark for virtual events and exceptional speakers.” — Juus Määttänen, CMO at Varjo - Helsinki
GROW YOUR BUSINESS

Why Sponsor RTC?

Expand Market Share
Our approach is community driven, and sponsorship is a key component. Highly motivated sponsors are invited to consult on RTC programming, to address the needs of the real-time community, which also allows our partners to significantly grow their business and market share.

Accelerate Time-to-Markets
RTC is the single source to bring your products to market across multiple industries. RTC attracts companies looking for solutions and ready to invest right now. 92% of our attendees said their companies are likely or very likely to increase their investment in real-time technology and tools and/or add new real-time solutions to their processes, products or services in the next two-to-three years.

Generate New Leads
86% of RTC audience are Professionals. 82% are Decision Makers. 64% Executive/Management. RTC is the global connective tissue for creators, users, developers and investors in real-time technology and tools. Showcase your solutions, answer technical questions in real-time, and convince potential clients.

Increase Brand Exposure
Promote your brand, tools, and expertise to players in the global real-time community. Elevate your organization’s identity among industry leaders, technical experts, and real-time practitioners in a targeted market. RTC provides visibility options at all levels and price points.

Discover New Business Ideas
Hear from leaders in all areas of real-time, from industries with innovative strategies for growing their business using real-time, and from attendees looking for real-time solutions – maybe yours!

Engage with Highly Motivated Professionals
RTC offers a wide range of opportunities for engagement with professionals around the world. Instant chat and video options allow you to reach out to all attendees. RTC main sponsors have access to email contacts and to detailed analysis of audience and leads.

Recruit Top-Notch Talent
RTC offers a unique opportunity to recruit high-level professionals. Pitch your company to our 16,000+ attendees and conduct interviews in the intimacy of your own virtual suite.

“In addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands” – Alan Smithson, Co-Founder at MetaVRse - Toronto
Empowering Industry Crossover

Cross Industries - Cross-Pollination
We bring together the industry thought leaders, influencers and innovators from around the globe in real time and with real-time, across industries and market sectors that are too often siloed. RTC creates a unique opportunity for industry crossover & cross-pollination by bringing people together who learn from one another, transmit & apply that information back to their respective fields, and grow their business.

Digital Fashion gurus merge with Game Developers and Digital Humans Pioneers, Health Specialists join Data Professionals, Architects exchange with Real-Time Media, Sports Broadcasters dive into Volumetric Capture, unlocking new forms of monetization...

Technology, Tools and Industry Expertise
Real-time technology is fundamental to many key industries, each with a sophisticated set of custom real-time tools and applications that play a critical role in business. These new tools enable creativity, deliver growth and create competitive disruption in new markets across the globe. Understanding the transformative power of real-time leads to better business decisions that future-proof your organization.
PROMOTE YOUR VALUES

RTC Core Principles

Business Oriented
We deeply understand RTC must deliver sales value. RTC program is structured to lead attendees towards workshops, masterclasses, user groups, tools of tomorrow presentations, real-time live demos or recruiting activities.

“IN addition to learning from the very best in the real time industry, the networking opportunities have directly led to several immediate sales leads with some world leading brands” – Alan Smithson, Co-Founder, MetaVisse - Toronto

Free
We want to facilitate the access to the real-time community, wherever attendees are on the planet. A huge thank you to our sponsors, whose generous support allowed us to present the Conference for free once again in April 2021!

“You planned, negotiated, gathered, and beautifully hosted another even more accomplished RealTime Conference. For free!!! A success!” – Jan Pinkava, Creative Director, Google / ATAP - Portland

Community Driven
Meet the World’s Real-Time Experts and participate in the discussion! Learn from the best, meet with your peers, greet your clients, promote your company, accelerate time-to-revenue, grow your business, speed time-to-market, share your knowledge and experience and contribute to the growth of the most vibrant and passionate community ever: the Real-Time Community!

“I feel so grateful to be part of the real time community and to be able to talk to others innovating and creating with the technology, thanks to events like this bringing everyone together. Every year my mind is blown and I’m already looking forward to December for the next RTC!” – Julia Lou, Lead Unreal Engineer, Niantic Studios - Los Angeles

Fully Virtual & Carbon Footprint Aware
RTC is not only setting up a new global benchmark for virtual events, but it is also emphasizing reducing the carbon footprint, minimizing travel expenses and hassle, as well as the environmental costs of traditional events.

“Your RTC conference was just amazing, congratulations! I was able to tune into a few presentations and all were great quality content. Such an innovative approach to host it all in a virtual set as well. It must have been an incredible amount of work to make this happen, thank you so much, simply amazing, way beyond all my expectations.” – Henry LaBoumsa, Senior Art Director - Minneapolis

Gender Inclusive and Conscious about Diversity
RTC strives to be inclusive and diverse in its audience, speakers and across the board. We work hard to bring more women and talents from around the globe.

Thank you to Mariana Acuna-Acosta, Kim Adams, Diana Arellano, Elizabeth Baron, Kathryn Brillhart, Lara Cawsey, Kathleen Cohen, Lynn Comp, Lisa Cooke, Barbara Ford Grant, Marientina Gotsis, Christina Heller, Callie Holdberman, Sally-Ann Houghton, Carmen Kam, Connie Kennedy, Sandra E. Lopez, Julia Lou, Emma Lundberg, Alexa Maede, Wanda Meloni, Morgan Pryor, Linda Seilhein, Avishag Shemesh, Alice Taylor, Andrea Weidlich for proudly bearing the women flag at RTC.

And thank you to Victoria Abrash, Judy Curtis, Juvina Ines-Ten, Biljana Labovic, Odile Limpach, Susan Schell, Renate Schneider, and Michele Ziegler, for being such talented, creative, and wise RTC Team Members :)

“A fabulous event! Thanks for inviting the VES to be part of it. Looking forward to next year!” – Lisa Cooke, Chair, Board of Directors, VES - Los Angeles

---

“Congratulations for the excellence in this edition of the Real Time Conference, you guys have gone above and beyond. Congratulations to all the team, these things are not easy, but it looked so seamless that it seems like you’ve been doing it for years” – Jose Luis Gomez Diaz, Staff Software Engineer at Walt Disney Animation Studios - Los Angeles

RTC 2021
RealTime Conference
DECEMBER 13-15, 2021 - FULLY VIRTUAL
A Powerful Ecosystem

Extending beyond our global RealTime Conference events, RTC has embarked on a strategic plan to meet the needs of the real-time community, as it grows.

RTC offers the vibrant real-time community the most complete resource and holistic hub for real-time professionals to come together to learn, share, and explore collaboratively and in real time - all year long, from anywhere on the planet.
TEAM
Meet the People Behind RTC

LEAD SPONSORS

ADVISORY BOARD
Mariana Acuna Acosta
Grish Balakrishnan
Elizabeth Barcel
Jacques Billet
Nick Cannon
Lisa Cooke
Oliver Daube
Mio Davoudian
Paul Debevec
Chris DeFanti
Chris Edwards
Barbara Ford Grant
Gilles Guillard
Nicolas Gaume
Christine Heller
Pol Jeremiases-Villa
Connie Kennedy
Robert Legato
Sandra E. Lopez
Alex McDowell
David Morin
Jeffrey A. Okun
Ken Perlin
David Prescott
Soledan Rogers
Eric Roth
Williams Sargent
Mike Seymour
Rick Stringfellow
Steve Sullivan
Sebastien Sylvain
Alice Taylor
Marco Tempest
Neill Treven
Ed Ulbrich
Kim Adams
Diana Aralillo
Julien Bervenque
David Bowman
Cedric Guiraud
Renato Haegels
Blake LeBovio
Greg Mitchell
Erwin Muyssen
Karl Mullerland
Xavier Nicolas
Jan Pfueger
Jen Pfrang
Jesús Noël Portugal
Renato Schneider
David Sproston
Charlotte Bauwens
Stephanie Bunting
Philippe Cariou
Lara Cawsey
Rick Champagne
Doug Cooper
Bill Destrizzi
François Deroche
Ricardo El-Guerrab
Claude Fergé
Jude Fortes
Frank Gladstone
Evan Goldberg
Jan Goldfinch
Greg Grubsky
Yvonne Greenlowitz
Cedric Guiraud
Christian Guillon
Evan Hirsch
Alex Hornstein
Janet Katenele
Olive Kibler-White
Guillaume Lautur
Don Levy
Barbara Marshall
Andres Martinez
Tereza Mason
Olivier Maury
Alberto Menache
Sebastian Miglo
Mark Mine
Lauren Moore
Christopher Nichols
Christopher O’Reilly
Isao Pinto
Guillaume Poblet
Dawn Re Yamazaki
David Sheldon-Hicks
Frank Vitz
Mathias Wittmann
Johannes Wolters
Habib Zargarpour

COUNSELORS

CURATORS

MANAGEMENT

“Congratulations to your entire team on a successful RTC! It was an awesome three days! You all deserve a nap and a pat on the back! ;)” — Stephanie Raney, Field Marketing Manager at Epic Games • Raleigh

RTC 2021
RealTime Conference
December 13 - 15, 2021 • Fully Virtual