

Tech Giants unite to launch the inaugural RealTime Conference with simultaneous events on two continents. [April 6 & 7, 2020 – New York & Paris](#) • [www.realtimeconference.com](http://www.realtimeconference.com)

## • RTC 2020 – SPONSORING OPPORTUNITIES

RTC 2020 will take place on April 6 & 7, 2020 in New York & Paris. We have designed many ways for you to promote your company and your brand to the select group of speakers, participants and high profile attendees at RTC 2020.

## • WHY SUPPORT RTC 2020?

Created by industry veterans from DreamWorks, Weta and FMX, with the support of Founding Partners, Intel and Epic Games, RTC 2020 is well on its way to being the world's premiere event for real-time technologies, with an impressive lineup of speakers and a select group of attendees who share a passion and vision for the future of real-time technologies. A combined 65+ years of conference management experience is behind creating the perfect conditions for top-notch leaders and experts to exchange ideas and build new projects in a sophisticated and relaxed environment.

## • A “COMMUNITY DRIVEN” APPROACH

Sponsorship is a key component of RealTime Conference but our approach is community driven. We approach the design of the conference collaboratively, working with a group of highly motivated sponsors to address specific marketing objectives which also serve the greater good of the real-time community and the integrity of the conference itself.

## • REAL-TIME LIVE COLLABORATIVE DEMOS

We believe significant, high profile demonstrations of the power of real-time technology are important at this maturation stage of the industry. We invite partners to shape and participate in these showcases to guarantee maximum attention in the technology and business communities.

## • FACTS & FIGURES

2

DAYS

2

PRESTIGIOUS  
CITIES  
NEW YORK  
& PARIS

10

ROOMS  
SIMULTANEOUSLY

45

SESSIONS  
A DAY

120

SPEAKERS & VIPS  
LEADERS &  
INNOVATORS

500

SELECTED  
ATTENDEES  
ONLY IN EACH  
LOCATION



### TICKET PRICE

VIP : \$1,200

Regular: \$995



### CROSS INDUSTRIES

Advertising, Architecture,  
Automotive, Design & Manufacturing,  
Virtual Production, Digital Humans, etc.



### TECHNOLOGY ENTHUSIAST

Cloud Computing, CPU & GPU,  
Game Engines, ML/AI, Pipelines  
and Workflows, Volumetric Capture, etc.



### BUSINESS AWARE

Impact of Real-Time on Strategy,  
Business Models, and  
Production Models.



### COLLABORATIVE DRIVEN

Cross-Atlantic shared sessions  
& real-time live transatlantic  
collaborative demos



### FRIENDLY SOCIAL EVENTS

Opening cocktails in both location,  
Gala Dinner-Cruise on River Seine  
in Paris, Parties...



### COZY SPEAKERS LOUNGE

To facilitate intimate discussion  
and unexpected connections  
between like-minded people.

SPONSORSHIP LEVEL	FOUNDING PARTNER Case by case	PREMIER PARTNER \$100,000	LEADER PARTNER \$50,000	SUPPORTER PARTNER \$25,000
<b>Exclusivity</b> The right to secure category marketing exclusivity. In this instance and per Founding Partner guidance, direct competitors of Founding Partner will not be allowed to engage with the RealTime Conference in a sponsorship capacity.	✓			
<b>Presence on program board</b> Invited to provide a representative to join the team that creates, hosts, and curates specific parts of the conference.	✓			
<b>High Profile Keynote</b> Invited to deliver a dual-location simulcast keynote with representatives in both or either of the Paris and New York locations. This keynote will be given premium placement and promotion.	✓	✓		
<b>Technology Exhibition Space</b> For the duration of the conference and in both locations, you are provided a room to exhibit the power of your real-time technology.	✓	✓	✓	
<b>User Groups, Masterclasses, Tech Demos</b> Build your own program and provide significant and high-profile demonstrations, masterclasses or user groups .	2 hours (Seating up to 100)	2 hours (Seating up to 100)	1 hour (Seating up to 50)	1 hour (Seating up to 50)
<b>Conference Passes for Paris or New York</b>	10 VIP passes 10 Full passes	5 VIP passes 10 Full passes	2 VIP passes 5 Full passes	1 VIP pass 3 Full passes
<b>Logo displayed in VIP Speaker's Lounge</b> Logo will be prominently displayed in the high-value VIP speakers lounge in both locations.	✓	✓		
<b>High Visibility Branding on-site</b> Logo will be prominently displayed on signage both the Paris and New York locations	✓	✓	✓	✓
<b>Digital Marketing</b> Featured in email blasts, press releases and signature promotional events throughout the conference year.	✓	✓	✓	✓
<b>Company logo in the partner section of the RTC website, with link to your website</b>	✓	✓	✓	✓
<b>Mention in all RTC marketing activities, including PR, Web &amp; Social Media</b>	✓	✓	✓	✓
<b>Access to "opt-in" registration participants information</b>	✓	✓	✓	✓
<b>Offered the opportunity to provide promotional or demo video reel (up to 3 minutes) which will be screened daily in each location during the event</b>	✓	✓	✓	✓

## ADDITIONAL MARKETING AND BRANDING OPPORTUNITIES

## ROUND TABLE (New York only)

Round Table Partner will lead a high value round table for a full day of the conference in New York. Ideally located close to the Speakers' Lounge, each round-table will allow RT Partners to invite 8 to 10 customers and clients per hour to incubate in-depth discussions and technical presentations.

**Sponsorship fee: \$ 10,000 per day - \$ 15,000 for two days**

**Plus...**

Company logo on the RTC website, with link to your website

Access to "opt-in" registered participants' contact information

Offered the opportunity to provide promotional or demo video reel (up to 3 minutes) which will be screened daily in each location during the event.

## COMPANY SUITE (Paris only)

Company Suite Partner will be given a 20-seats or a 30-seats room for one or two days in Paris. These company suites allow CS Partner to invite 20 to 30 customers and clients for workshops, user-groups or branded presentations.

**Sponsorship fee:**

**Room 30 seats: € 10,000 per day – € 18,000 for two days**

**Room 20 seats: € 8,000 per day – € 15,000 for two days**

**Plus...**

Company logo on the RTC website, with link to your website

Access to "opt-in" registered participants' contact information

Offer to screen Founding Partner Video Reel once daily during event (3 minutes or less.)

## VIP SPEAKERS LOUNGE SIGNAGE

Join our main partners and add your logo to their on the banners displayed in the speakers lounge. The opportunity to catch the eye of 120 high-profile speakers and VIPs.

**Sponsorship fee: \$ 20,000**

## OTHER HIGH PROFILE MARKETING AND BRANDING OPPORTUNITIES

	NYC	Paris
Opening cocktail (60 Speakers and VIP in each location)	\$ 25,000	€ 25,000
End-of-day Cocktail Hour (All Participants)	\$ 25,000	€ 25,000
Gala Dinner (120 Speakers and VIP in each location)	\$ 50,000	€ 50,000
Closing party (60 Speakers and VIP in each location)	\$ 25,000	€ 25,000
Daily Breakfast	\$ 25,000	€ 25,000
Daily Coffee Break	\$ 10,000	€ 10,000
Lanyard Branding	\$ 10,000	€ 10,000
Visitor Bag branding	\$ 10,000	€ 10,000
Speakers Bag branding	\$ 10,000	€ 10,000
Flyers / Give-away	\$ 3,000	€ 3,000
Banner on site (5 banners)	\$ 10,000	€ 10,000